

# Digitalized, networked information: Added value through digital signage

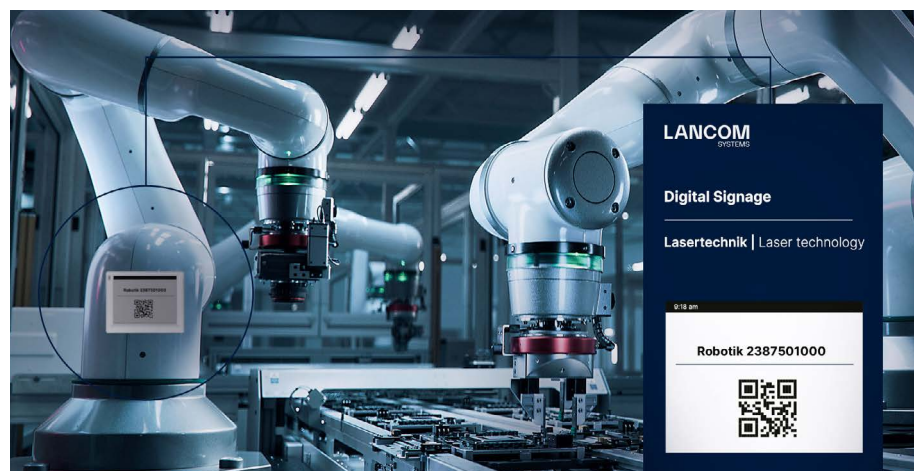
For many industries, the use of digital displays is an effective leverage for customer contact or to optimize processes in warehousing, retail and production without great effort.

The digital displays conserve resources on several levels: thanks to long battery life no additional energy costs are incurred, they replace paper, make manual updating unnecessary, thus reducing operating costs by savings on working time and physical resources. Therefore, you not only digitalize your processes, but also increase performance and profitability.

The products of the LANCOM Digital Signage access point series enable the integration of digital labels into any wireless infrastructure. Our solutions are compatible with 95% of the displays on the market – we will be happy to advise you which manufacturer suits your requirements best.

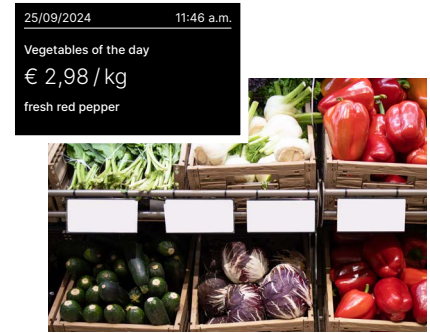
## Streamlining processes in the industry

- Up-to-date and clear labeling of work and production stations
- Display the status of production steps
- Synchronization with central merchandise management system and warehouse management software
- Provide barcodes and QR codes that are easy to read



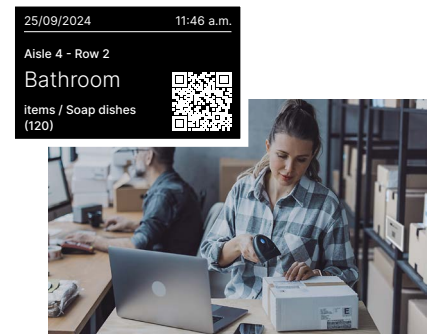
## Electronic price tags

- Central price changes simultaneously in all stores at the same time
- Display promotional deals quickly and uniformly
- Provide barcodes and QR codes that are easy to read
- Clearly displayed product information
- Synchronization with central merchandise management system



## Radio-controlled shelf labeling

- Ideal in warehouse and production
- Important logistical information such as product family and quantity of goods make them available at all times
- Provide barcodes and QR codes that are easy to read
- Stable roaming, even in warehouses
- Optimized material flow and quality assurance



**Would you like to find out more about the LANCOM digital signage solution or do you have any questions?**

**We look forward to getting to know you and your project.**

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LANCOM Systems is a leading European manufacturer of network and security solutions (WAN, LAN, Wi-Fi & firewalls) for business and the public sector with a special focus on digital sovereignty, security, and future viability. The development of the software and hardware as well as the manufacturing are predominantly based in Germany under the highest standards of quality and security, so guaranteeing 100% freedom from backdoors for all LANCOM products. With servers hosted in Germany, the LANCOM Management Cloud also stands for European law and the highest level of data sovereignty. The LANCOM portfolio includes all required virtual and hardware network components, network management tools, accessories, software upgrades, and in-house technical manufacturer support for small to large-scale site connectivity via software-defined networking (SDN).



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