

LANCOM Systems Appoints New Field Marketing Manager

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Silke Schappner joined the LANCOM management team

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LANCOM Systems Appoints New Director Field Marketing

Aachen, August 26, 2013—LANCOM Systems, the specialist in network connectivity and wireless LAN, announces the latest addition to its sales and marketing team. Forty-one year-old Silke Schappner joined the LANCOM management team on August 1 and reports directly to Stefan Herrlich, Managing Director at LANCOM.

A graduate in Media Management, she possesses extensive international experience in marketing and looks back on several years in management positions in the IT and telecommunications industry. Before joining LANCOM, she was active in international marketing management at CooperVision and GN Netcon, among others.

In her new position as Director of Field Marketing, she is responsible for the worldwide channel and end-customer marketing. This includes the responsibility for the LANCOM partner program LANvantage, advertising and media planning and its implementation as well as lead generation for the LANCOM partner base.

Stefan Herrlich looks forward to working with the latest member of his team: "With Silke Schappner, LANCOM has gained an expert with deep knowledge of the industry thanks to her extensive experience. I am certain that this important addition to our marketing team will help us to further consolidate and strengthen the success of LANCOM."

Silke Schappner, a dog lover, prefers to spend her free time in the outdoors together with her husband.



LANCOM Systems background:

LANCOM Systems GmbH is the leading German manufacturer of reliable, innovative network solutions for business customers. LANCOM's two business units, VPN Network Connectivity and Wireless LAN, offer professional users secure, flexible infrastructure solutions for local-area and multi-site networks. The entire core product range is developed and manufactured in Germany. In addition, LANCOM also provides VPN solutions certified by the German Federal Office for Information Security (BSI) for the protection of particularly sensitive networks and critical infrastructures (EPCIP) against cyber attacks. LANCOM Systems has its headquarters in Würselen near Aachen, Germany, and other offices are located throughout Europe. Customers include small and medium-sized enterprises, government agencies, institutions, and major corporations from Germany, Europe and increasingly worldwide. The enterprise is a partner in the Alliance for Cyber Security initiated by the BSI.

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