

techconsult Professional User Rating 2025: LANCOM Systems is VPN Champion for the ninth time in a row

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Aachen, January 22, 2025—The German network and security manufacturer LANCOM Systems was ranked in the "Professional User Rating: Security Solutions 2025" (PUR-S) by analysts techconsult and again took top place in the category Virtual Private Network (VPN)—for the ninth time in a row. In Germany's largest user survey in the field of IT security, LANCOM achieved the highest score in the categories of solution benefits and user-friendliness. The company was also rated best in terms of sustainability. LANCOM has thus asserted its position as a leading VPN provider and has been named "Champion".

More than 4,500 application experts in security solutions took part in the "Professional User Rating: Security Solutions 2025" of the research and analyst firm techconsult. Services were evaluated in nine product categories, including VPN. Companies are assessed on the basis of the dimensions "Provider" and "Solution". Manufacturers who achieve an excellent Provider and Solution rating are awarded the title of Champion.

Solution rating: LANCOM top in solution benefits and user-friendliness

The Solution rating includes the criteria performance, range of functions, user-friendliness, solution benefits, user satisfaction, product loyalty, and purchase recommendation. Users stated that the LANCOM VPN solution complies both with the relevant certification standards and with legal and internal company requirements. The IT department is significantly relieved of workload and the risk of damage from security incidents is greatly reduced. Rated particularly positively by the respondents were the user-friendly interface, the uncomplicated configuration, and the comprehensive documentation. They would buy the VPN solution again and would recommend it unreservedly. In the overall comparison, LANCOM Systems leads the field for the Solution rating.

Provider rating: LANCOM is a sustainability champion

The criteria for evaluating providers are the capacity to innovate, the product portfolio, service and support, sales partners, online presence, pricing and purchasing models, sustainability, information, as well as consulting and training services. In the Provider ranking, LANCOM Systems took second place overall. The manufacturer from Würselen stands for a corporate culture that combines innovation with responsibility. LANCOM supports social projects and sustainable initiatives and attaches great importance to energy efficiency and recyclability in the development of their solutions and products. In the



sustainability category, the company received the best ranking of all providers. Furthermore, users praised the clearly structured solution descriptions and practice-oriented application examples as well as the extensive range of practical training courses, both online and offline. LANCOM was also able to convince the security experts with its service & support and with its sales partners.

For LANCOM Systems founder and managing director Ralf Koenzen, the renewed top placing is not to be taken for granted: "The Professional User Rating asks users about their satisfaction with the foremost solutions and providers on the market. We couldn't wish for anything more than satisfied users. The fact that we are VPN Champion for the ninth time is not something I take for granted. Our team and our sales partners do their best to maintain this top level year after year. And we will not be letting up, because first-class VPN solutions are a vital part of secure network infrastructures."

Raphael Napieralski, analyst at techconsult, adds: "VPN solutions are an essential component for ensuring IT security beyond the boundaries of the company, for example for employees working from home or on the road. However, in order for security to be seamlessly integrated into everyday working, a VPN solution must also be user-friendly, because even the most secure technology is ineffective if it is not intuitive to use. Especially in an increasingly decentralized working world in which employees have to access sensitive data wherever they may be, user-friendliness determines whether security standards are met reliably. LANCOM focuses strongly on making its products easy to use—an aspect that customers particularly highlighted in the PUR-S 2025."

For further information, please visit the LANCOM Systems website: <u>https://www.lancom-systems.com/company/awards/pur-s</u>

The 2025 results diamond can be downloaded here.

About PUR Security Solutions:

The "Professional User Rating: Security Solutions 2025 (PUR S) is an independent user survey from the research and analyst firm techconsult. Over 4,500 users were asked to rate IT security solutions in 9 categories, including "Virtual Private Network". The appraisal of the dimensions Company Rating and Technology/Solution Rating considered more than 50 criteria in 14 subcategories.



About techconsult:

Research and analyst firm techconsult has been the partner for suppliers and consumers of digital technologies and services for 30 years. Conducting analyses at businesses provides an insight into their problems and their future visions regarding the use of information technologies. More than 20,000 interviews conducted with business and IT decision makers each year provide an accurate impression. techconsult GmbH is headed by managing partner and founder Peter Burghardt with offices located in Kassel and Munich. The company is part of the Heise Group.

About LANCOM Systems:

LANCOM Systems GmbH is a leading European manufacturer of network and security solutions for business and the public sector. The portfolio includes hardware (WAN, LAN, WLAN, firewalls), virtual network components, cloud-based software-defined networking (SDN), and solutions for remote and mobile access.

Software and hardware development as well as manufacturing take place mainly in Germany, as does the hosting of the network management. There is a strong focus on trustworthiness and security. The company is committed to products that are free from backdoors and is a holder of the trust mark "IT Security Made in Germany" as initiated by the German Ministry of Economics.

LANCOM was founded in 2002 and has its headquarters in Würselen near Aachen, Germany. Customers include SMEs, government agencies, institutions, and major corporations from all over the world. The company is a wholly owned subsidiary of the Munich-based technology group Rohde & Schwarz.

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