



PRESS RELEASE 2013-363

## Partnership for innovative hotspot solutions

### LANCOM Systems and Loop21 to cooperate

Aachen/Vienna, April 15, 2013—**LANCOM Systems GmbH** and **Loop21 Mobile Net GmbH** have agreed to cooperate on the development of innovative hotspot solutions within the framework of the **LANCOM partner program LANstrategy**. LANCOM is the leading German specialist for secure VPN network connectivity and wireless LAN infrastructure. Loop21 based in Vienna, Austria is a developer, producer and operator of WLAN hotspot systems. Both companies are involved in the planning and development of products for business customers.

The aim of the cooperation is to develop new wireless solutions for the hotel and leisure industries, such as those operated in shopping and leisure centers. The growing popularity of smartphones and tablets opens up considerable potential for new services that offer added value for customers and visitors. The WLAN hotspot software developed by Loop21, which features location-based services, content, tour guides, and navigation systems, combines the trend in "WLAN Internet" with infotainment. These added-value projects are being implemented all over the world.

"By cooperating with Loop21, LANCOM Systems supplies technology for innovative hotspot solutions. We can jointly develop and launch innovative products in a minimum of time, which in turn helps us to build on our company's leading position," says Ralf Koenzen, Managing Director of LANCOM Systems.

"The partnership with LANCOM is a milestone in the history of the Loop21. Not only because we have for years already sworn by the quality products from LANCOM, but also because this partnership results in synergies that offer users a variety of options: WLAN positioning, indoor navigation and location-based services make us pioneers in the industry", adds Manuel Urbanek, Managing Director of Loop21.

Further information is available under [www.lancom.eu](http://www.lancom.eu) and [www.loop21.net](http://www.loop21.net).

#### **LANCOM Systems background:**

LANCOM Systems is the leading German manufacturer of reliable, innovative network solutions for the commercial and public sectors. The focus is on solutions for high-security site connectivity (VPN) for branch offices, enterprises and public authorities, and also on the wireless networking (WLAN) of public and corporate applications. LANCOM Systems GmbH is headquartered in Würselen near Aachen, Germany and has sales offices in Munich, Barcelona and Amsterdam.

Your editorial staff contact:

Eckhart Traber

LANCOM Systems GmbH

Tel: +49 (0)89 665 61 78 - 67

Fax: +49 (0)89 665 61 78 - 97

[presse@lancom.de](mailto:presse@lancom.de)

[www.lancom.eu](http://www.lancom.eu)

Sabine Haimerl

vibrio Kommunikationsmanagement Dr. Kausch GmbH

Tel: +49 (0)89 32151 - 869

Fax: +49 (0)89 32151 - 70

[lancom@vibrio.de](mailto:lancom@vibrio.de)

[www.vibrio.de](http://www.vibrio.de)

#### **About Loop21**

The company Loop21 Mobile Net GmbH is located in Vienna, Austria and is a producer, developer and operator of software solutions. Founded in 2008, the company has approx. 25 employees and has become established as a reliable software partner.

Loop21 is an expert developer, producer and provider of WLAN hotspot systems and has extensive know-how in networking and infrastructure. By offering well-developed WLAN hotspot software including location-based services, the trend of "WLAN Internet" is combined with entertainment and infotainment. These value-added projects are being implemented all over Europe and worldwide.

The team serves a large number of providers, companies, tourism associations, amusement parks, gastronomy, the hotel industry, towns, municipalities and shopping centers all over the world. The company has a considerable amount of transnational experience. Projects in Germany, Italy, Slovakia, Hungary, Kosovo, Greece and Nigeria are testament to the precision project management, competence, and flexibility.

Contact information:

Melanie Tassev

Loop21 Mobile Net GmbH

Tel.: +43 (0)1 2929699 66

[office@loop21.net](mailto:office@loop21.net)

<http://www.loop21.net>